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SAMPLE DELIVERABLE

Cloud Cost Analysis

Where $64,200 a month goes, what is not buying anything, and the seven actions that recover $24,600 of it.

SAMPLE Fictional demonstration data · Prepared by Arcline

PREPARED FOR

Northwind Payments

Fintech / payments (PCI DSS scope) · 28 engineers · 3 Kubernetes clusters · Azure and AWS

Billing period: trailing 90 days · Read-only access to the Azure and AWS accounts

01 Spend summary

$64.2K	$24.6K	$295K	38%
MONTHLY CLOUD SPEND	RECOVERABLE / MONTH	ANNUALISED	NOT BUYING ANYTHING

Northwind spends $64,200 a month across Azure and AWS. Of that, $24,600 is idle, oversized, or retained past any use. That is 38% of the bill and roughly $295,000 a year.

The important number is not the total. It is that the waste is concentrated: seven actions recover essentially all of it, and four of those are delete-this-now with no engineering trade-off. The rest requires a week of work each, and the largest single item — the savings plan — only becomes safe once the idle capacity is gone.

02 Where the money goes

CATEGORY	MONTHLY	WHAT IS IN IT
AKS node pools	$22,400	6 pools across 3 clusters; 2 are oversized, 1 is idle
Managed Postgres	$11,800	32 vCores, 8.2% average CPU, peak 19%
Storage and disks	$8,600	42 unattached disks and 31 old snapshots
Egress and bandwidth	$6,900	Cross-region traffic between clusters and a legacy peer
Observability	$5,400	90-day retention, 71% of ingestion from debug logs
Everything else	$9,100	Key Vault, DNS, load balancers, managed identities
Total	$64,200	Azure and AWS, trailing 90-day average

03 What is not buying anything

RESOURCE	MONTHLY	WHY IT IS WASTE	ACTION
aks-migration-temp pool	$4,300	Node pool for a migration that finished in September	Delete
Postgres prod-primary	$5,200	32 vCores at 8.2% average; peak 19%	Resize to 16
42 unattached managed disks	$2,900	Left behind by deleted PVCs and old VMs	Delete
31 snapshots older than a year	$1,100	Outside retention policy, never referenced	Delete
Log Analytics, 90 days	$3,400	71% of ingestion is debug logs; no query older than 30 days	Tier + archive

RESOURCE	MONTHLY	WHY IT IS WASTE	ACTION
Cross-region peer (legacy)	$2,700	Carries one retired batch job and nothing else	Retire

04 Savings plan

ACTION	MONTHLY	EFFORT	CONFIDENCE	BASIS
Delete the idle node pool	+$4,300/mo	1 day	Certain	zero pods for 61 days
Rightsize Postgres to 16 vCores	+$5,200/mo	1 week	High	average 8.2% CPU, peak 19%
Delete orphaned disks and snapshots	+$2,900/mo	1 day	Certain	42 unattached, 31 stale
Commit the stable baseline to a savings plan	+$6,800/mo	1 week	High	68% of spend is steady-state
Rightsize the remaining node pools	+$2,000/mo	1 week	Medium	after requests and limits are set
Tier logs and cut debug ingestion	+$1,900/mo	3 days	High	71% of ingestion is debug
Cut Log Analytics retention to 30 days + archive	+$1,500/mo	2 days	High	nobody queried past 30 days
Total recoverable	+$24,600/mo	≈ 3 weeks of work		

ABOUT THE NUMBERS

Figures are from a 90-day billing export and a read-only review of the account. Savings are monthly run-rate, not credits, and they assume the resources are deleted rather than paused — a paused resource tends to come back. The savings plan is the only line that is a commitment rather than a deletion, which is why it comes last.